



The #1 Tackle and Hunting Shows in the Mid South

Tackle & Hunting Show Sponsor Benefits

The sponsorship levels listed below are typical sponsorship amounts and benefits. If you wish to participate in other capacities and / or wish to sponsor at a higher or lower level we would be happy to speak with you about a custom sponsorship package.

Event Sponsorship Opportunities:

- **Oklahoma Tackle and Hunting Show**
(Oklahoma City, OK) **January 5th – 8th**
- **Arkansas Tackle and Hunting Show**
(Fort Smith, AR) **January 19th – 22nd**
- **Green Country's Mid-South Tackle and Hunting Show**
(Tulsa, OK) **February 16th – 19th**

****Each sponsorship level purchased will be for that specific event****

****Multiple show sponsorships discounts are available upon request****

Event Sponsor Levels:

Presenting Sponsor Level (Limited to 1 Sponsor)

Amount: \$9,000.00+

Presenting Sponsor will receive:

- Prominent Company name and/or logo in/on the official Tackle & Hunting Show website
- The Event will be officially called The "Specific Event" Tackle & Hunting Show presented by your company

- Prominent Company name and/or logo on the Tackle & Hunting Show official show bag that will be presented at the entrances of the venue
- Company name and/or logo to be included in **all media advertising (radio, tv, newspaper, show banners, etc).**
- 6 Company provided banner placed throughout the show's venue
- Your company name and/or logo - banner to be displayed throughout the show's venue on our video screens. Actual live video is available as well for short commercial. ***Tulsa Event Only***
- Your sponsorship will be announced all **throughout** the weekend
- 70 Admission passes
- Your sponsorship will be listed on the official event webpage and/or Facebook
- Flyers at entrance of venue maintained by company
- **20x20 booth in the show**

***Deadline for all sponsorships requires 50% payment by Nov 15th and 100% by Dec 15th ***

Deadline to be in all printed material is December 1, 2011

Platinum Sponsor Level (Limited to 3 Sponsors)

Amount: \$4,500.00

Platinum Sponsor will receive:

- Prominent Company name and/or logo in/on the official Tackle & Hunting Show website
- Prominent Company name and/or logo on the Tackle & Hunting Show official show bag that will be presented at the entrances of the venue
- Company name and/or logo to be included in other media advertising (newspaper, show banners, etc.).
- 4 Company provided banner placed throughout the show's venue
- Your company name and/or logo - banner to be displayed throughout the show's venue on our video screens. Actual live video is available as well for short commercial. ***Tulsa Event Only***
- Your sponsorship will be announced all **throughout** the weekend
- Your sponsorship will be listed on the official event webpage and/or Facebook
- Flyers at entrance of venue maintained by company
- **10 x 20 Booth in the show**

***Deadline for all sponsorships requires 50% payment by Nov 15th and 100% by Dec 15th ***

Deadline to be in all printed material is December 1, 2011

Gold Sponsor Level

Amount: \$2,500.00

Gold Sponsors will receive:

- Prominent company name in/on the official Tackle & Hunting Show website
- Your company name and/or logo to be displayed on our video screens. ***Tulsa Event Only***
- Your sponsorship will be announced all **throughout** the weekend
- Your sponsorship will be listed on the official event webpage and/or Facebook
- Flyers at entrance of venue maintained by company
- **10x10 booth**

***Deadline for all sponsorships requires 50% payment by Nov 15th and 100% by Dec 15th ***

Deadline to be in all printed material is December 1, 2011

Silver Sponsor Level

Amount: \$600.00

Silver Sponsors will receive:

- Company name on the official Tackle & Hunting Show website
- Your sponsorship will be listed on the official event webpage and/or Facebook
- Flyers at entrance of venue maintained by company

***Deadline for all sponsorships requires 50% payment by Nov 15th and 100% by Dec 15th ***

Deadline to be in all printed material is December 1, 2011

To become a sponsor of the Montgomery Production's Tackle & Hunting Shows or for more information, please contact **Vance Montgomery @ 918-343-HUNT or Amy Blackwell 918-369-9365**

Main Stage & Seminar Sponsor Special Sponsorships.....



Kids Fishing Pond Sponsor \$ 2,000

2 Banners at attraction location, Company name on official Tackle and Hunting Show Kids Page of website, 10 admission passes, Flyers at entrance of venue maintained by your company

Kids Night Hunting Giveaway Sponsor (Thursday Night of Show) \$ 2,000

1 banner at entrance of venue, 1 banner at giveaway area, Company recognition on the official Tackle and Hunting Show Kids Page of website, 10 admission passes, Flyers at entrance of venue maintained by your company

Kids Night Fishing Giveaway Sponsor (Friday Night of Show) \$ 2,000

1 banner at entrance of venue, 1 banner at giveaway area, Company recognition on the official Tackle and Hunting Show Kids Page of website, 10 admission passes, Flyers at entrance of venue maintained by your company



**Bass Tub/Dog Show
Sponsor \$4,500**

2 Banners at attraction location, 30 second maximum company announcement before every hourly event on the Bass Tub, Company name on the official Tackle and Hunting Show website, 20 admission passes, flyers at entrance maintained by your company



**Live Auction Sponsor benefitting NWF
Amount \$1,500**

Company recognition throughout the live auction, 10 admission passes

This is a benefit auction that raises money for the Oklahoma Chapter of the National Wildlife Federation that was created in 2011 by the contributions from this live auction.



**Joe Martin's Texas
Rattlesnake Show Sponsor
Amount: \$3,500**

2 Banners at attraction location, flyers at entrance of venue maintained by company, Company recognition on events section of Tackle and Hunting Show website, 10 admission passes. Everyone will want to see Joe Martin handle the most dangerous snakes in North America, the Diamondback Rattle Snake. There are multiple daily shows.



**Duck Calling Contest Sponsor
Amount: \$3,000 *Tulsa Only***

Banners inside contest location, Company recognition on P.A. announcements every 30 minutes during the calling contests, 10 admission passes, Company recognition as sponsor on official Tackle and Hunting Show website, Company name mentioned prior to each division of contest "Sponsored by....."



**Turkey Calling Contest
Sponsor**

**Amount: \$3,000
*Oklahoma City Only***

Banners inside contest location, Company recognition on P.A. announcements every 30 minutes during the calling contests, 10 admission passes, Company recognition as sponsor on official Tackle and Hunting Show website, Company name mentioned prior to each division of contest "Sponsored by....."



Live Music Stage Sponsor

Amount: \$4,000

Banners at attraction location, 30 second maximum commercial read by each musician every half hour, flyers at entrance of venue maintain by your company, 30 admission passes. Live bluegrass music and other well known artists play on the music stage through every day of the shows.

Seminar Room Sponsor

Amount : \$1,200

Company recognition before each seminar, 10 admission passes, 2 banners at attraction location, flyers at entrance of venue maintained by your company, P.A. announcement recognition "sponsored by" before each seminar.

To become a sponsor of the any of the Montgomery Production's Tackle & Hunting Shows or for more information, please contact **Vance Montgomery @ 918-343-HUNT** or **Amy Blackwell @ 918-369-9365**